

RAHEEL SHEIKH

UX/UI DESIGNER



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PROFILE

Senior UX/UI Designer with 12 years of experience specializing in crafting intuitive, user-focused digital experiences. I aim to leverage my expertise in user research, interaction design, and visual storytelling to drive innovative solutions and enhance user satisfaction in a dynamic, collaborative environment.

EDUCATION

BS in Multimedia

PIMSAT

January 2007 - December 2009

CERTIFICATIONS

**Foundations of User
Experience (UX) Design**

Coursera | July 2021

UX Design Process

Coursera | September 2021

SKILLS

- Interaction Design
- User Research
- Wireframing
- UI/UX Collaboration
- Visual Design
- Responsive Design
- Front-End Development
- Collaboration

EXPERIENCE

December 2017 - Present

UX/UI LEAD | SHARJAH MUNICIPALITY | UAE

As UX/UI Lead at Sharjah Municipality, I guide the design of web and mobile interfaces, ensuring user-centric solutions. Responsibilities include leading design teams, conducting user research, overseeing usability testing, and collaborating with stakeholders to enhance public service digital experiences.

August 2015 - November 2017

SENIOR UX/UI DESIGNER | INITIATIVE MENA | UAE

As Senior UX/UI Designer at Initiative MENA Media Agency, I crafted and animated banner ads for media campaigns, developed engaging user interfaces, and ensured alignment with campaign goals. I collaborated with creative teams to deliver visually compelling and effective digital assets.

March 2014 - August 2015

UI DESIGNER | WEB PLANNER | UAE

As a UI Developer at Digital Nexa, I designed and implemented responsive web interfaces, translated visual designs into code, and ensured cross-browser compatibility. I collaborated with UX designers and developers to deliver seamless, user-centric web experiences and optimize performance.

October 2012 - March 2014

UI DESIGNER | THE DUBAI BAZAAR | UAE

As a UI Designer at Digital Dubai Bazaar, I crafted intuitive e-commerce interfaces, developed wireframes and prototypes, and collaborated with developers to enhance user experience and ensure design consistency.

April 2011 - October 2012

UI DESIGNER | FO1 CONSULTANCY | UAE

As a UI Designer at a product-based consultancy, I created user-friendly interfaces, developed prototypes, and collaborated with stakeholders to deliver engaging and functional design solutions for diverse products.